

Find Your Business Purpose – Why do you do what you do?

How alive do I feel on a scale of 1 – 10, 1 being barely alive, 10 being 100% alive:

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What would make you feel even more alive?

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What aspects of your business inspire and motivate you?

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Identify the occasions when you feel really happy and reflect how is this incorporated in your business?

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If you were to put 3 values on your business card that sums up what you were about, what your purpose was, what would they be?

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How can you incorporate those values in your business?

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What are your particular strengths that others look to you for and how can you utilize this in your purposeful business?

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**What are your interests, what do you love doing? What is your passion, the thing you most like to do, where time slips by un-noticed? How can these be incorporated in your business?**

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**What would you be doing in business if there was no possibility of failure?**

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**Set aside some time to meditate, sitting still for even 10 minutes, to get into the answers in your heart, go into the meditation with that intention. Write down any insights from this.**

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**What do you think your life purpose is and how can that be reflected as a bigger purpose in your business? State it as a mission statement, why you are here, what it is you are here to do. How does that relate to your business, how can you make a difference in what you do?**

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